

PUBLIC COMPANY EXECUTIVE ROUNDTABLE

Standards of “Fair Value”

The Financial Accounting Standards Board (FASB) is on record, and committed to, the concept of “Fair Value.” Under that approach balance sheet items have to be shown at their current Fair Value (FV), and changes in FV will immediately flow through to the Profit and Loss statement.

The implications of FV will be far-reaching for corporate financial officers and their auditors, not to mention audit committees or shareholders and creditors. The switch to Fair Value financial reporting represents a real tsunami relative to what we are all familiar with today.

Understanding just what “Fair Value” is, and is not, is critical. Knowing how professional valuation consultants actually determine FV will allow far better adjustment to the coming changes. The discussion will focus on the recently issued SFAS 157 on Fair Value, as well as proposed changes to accounting for mergers and acquisitions – SFAS 141R.

Please join us as Alfred M. King, CMA, Vice Chairman of Marshall & Stevens, Inc., speaks to the major provisions of SFAS 157 and 141R and how this might impact your company.

Standards of “Fair Value” PUBLIC COMPANY EXECUTIVE ROUNDTABLE

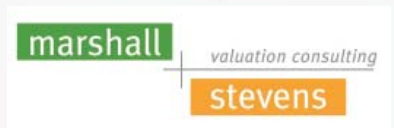
Tuesday, October 2, 2007

7:30-9:00 am

The Regency Club, 10900 Wilshire Blvd., Los Angeles, CA 90024

Breakfast will be served at 7:30 am

Complimentary parking



Register: marketingla@slgg.com by Thursday, September 27, 2007
Please direct any questions to Madeleine Drake with SLGG at 310.477.3924

